



Overview

StreetWatchTO is a proposed pilot initiative designed to strengthen early detection and reporting of damaged road signs and street-level municipal utilities in Toronto. The initiative introduces structured street patrols supported by standardized reporting and targeted community sensitization to complement existing City services.

What's Proposed

- Street-level patrols (core activity): routine inspections in designated areas to identify damaged signs and municipal utilities.
- Standardized reporting: photo evidence, precise location details, consistent issue categorization, and tracking.
- Community sensitization: targeted outreach to encourage accurate public reporting and reinforce shared stewardship.

Benefits & Cost-Effectiveness (Conservative)

- Earlier detection of hazards and improved report quality for triage.
- Reduced emergency repair frequency and avoided escalation of minor defects.
- Improved accessibility, public confidence, and data for asset management planning.

Estimated ROI: 1.3:1 to 4.2:1 (benefits through avoided emergency repairs, reduced liability exposure, extended asset life, and efficiencies).

Status

StreetWatchTO is an independent, proposed pilot initiative prepared for consideration by the City of Toronto. A time-limited pilot is intended to generate measurable results (inspection volumes, issues identified, response times, and cost efficiencies) to inform potential future implementation.